

# Wallace State Community College

## International Student Success Story – Muntingh Hammann

CONCEPT: Dynamic cuts between interview footage (even “meta-footage” showing the cameras, boom mics, etc.) and lively campus footage showing Muntingh playing tennis, supervising LED lighting projects (or meeting with stakeholders) and attending class and campus life activities. Titles throughout, with some acting as “section headings” (fading to black screen with title only).

*V.O. is student interview quotes only, no narration.*

[Open on black screen bearing text only (no music). “One Bright Flash.” appears first, with “One Bold Future.” fading in right below]

**One Bright Flash.**

**One Bold Future.**

[Music bed kicks in as we cut to interview/b-roll footage]

Interview/ADR

“It’s a great campus. It’s big, but at the same time, you can walk everywhere...

Especially for international students. If you don’t have a car, you can still get around, which is really nice!”

[Footage: Muntingh in close and wide shots, navigating the campus, going about his day (tennis, class, etc.)

[Fade back to black screen for quick “section” title.]

[Title]

Meet *Muntingh Hammann*... MVP of LED.

[Continue immediately with b-roll including footage evoking his LED lighting business and on- and off-campus shots (class, campus life, activities)]

[Title – List one by one, over interview quotes below]

- LED lighting enthusiast & entrepreneur.
- Born in South Africa. Built @ Wallace State.
  
- Lighting up the court as a starter on the Lions' #7-nationally ranked tennis team.

Interview/ADR

"My father's business helps supply sustainable things like stadium lighting, solar power solutions, and cell phone towers in South Africa and United Arab Emirates. [Muntingh working with LED lights, meeting with business partners/stakeholder, etc.]

"We've now registered in the U.S... I'm here to shine as bright as possible."

[Muntingh in introspective pose, in a picturesque campus environment or surveying an LED project]

[Fade back to black screen for "section" title (one fades in, then the other)]

[Title]

**Bright lights. Small city.**

[Title]

**Finding a home in Hanceville.**

Interview/ADR

"I was in Texas, at a real small school. I didn't get along with the people there and I really didn't like it."

[Cut to footage of Muntingh confidently connecting on the Wallace State campus, in and out of class]

"I get here, and see how much trouble they go through for their students ... It's one of the better decisions I've ever made."

[Footage: Muntingh engaged in student support activities, mixed with tennis and campus b-roll]

[Title]

One Door...

Always Open to Opportunity.

Interview/ADR

"That's what we specialize in ... LED lighting for stadiums. I'm talking to a few people to maybe try and change out the lights in the Wellness Center ...

"... or maybe on the basketball and volleyball courts. Let's light up those Lions!"

[Footage: Muntingh walking on an empty volleyball or basketball court, as if enthralled by the possibilities.]

[Fade back to black screen for "section" title.]

[Title]

With high-efficiency, low-cost education...

**Wallace State is lighting the path.**

Interview/ADR

"I would say my time here at Wallace State has been highly beneficial.

[Footage: Montage of photogenic campus buildings, signage and landmarks]

"'One Door' to all your dreams... It's just amazing."

[Footage: More dynamic b-roll culminating in a "signature" shot featuring a confident, smiling Muntingh].

[Closing Title]

Wallace State Community College.

One Dream.

One Door.

wallacestate.edu

### Interview questions:

1. How did you first get connected to Wallace State?
2. This wasn't your first stop. Can you talk about your experience in Texas and how it differed from Hanceville and Wallace State?
3. What was your initial experience like, as an arriving international student? How did the Wallace State community factor into that?
4. Can you talk a little about your experience on the Wallace State tennis team? What is it about Wallace State that has made you feel so welcome as a visiting student-athlete?
5. Can you elaborate on the LED lighting business, why it's so big right now, and what your plans are in the field after Wallace State?
6. Apparently, you've given thought to doing business with Wallace State, as far as lighting the Wellness Center and athletic courts. Is that just your entrepreneurial mindset at work?
7. What's next for you after Wallace State, in LED and in life?
8. How has your time at Wallace State prepared you for that future?
9. Wallace State's branding emphasizes the idea of "One Door" – what does that mean to you, and how did the College open doors for you?
10. What advice would you have for other Wallace students looking to connect with their campus and really engage 100% with the college experience?